

Bargain Booze

KEEPING YOU POSTED

On all the latest Bargain Booze news.

4TH SEPTEMBER 2023

REGISTER NOW AT
WWW.WINTER-SHOWCASE.CO.UK

Winter SHOWCASE 2023

05 | 10 | 2023

BARGAIN BOOZE EXCLUSIVE EVENT!

We are excited to be hosting our Winter Showcase Tradeshow on 5th October at the Manchester Suite, Old Trafford Football Stadium. Here's what to expect:

- Get the latest news and views from 60+ suppliers
- Exclusive access to loads of unmissable show deals, only available on the day
- Loads of FREE samples
- Discover what suppliers have planned for the Festive Period
- Christmas get together after the Tradeshow
- FREE accommodation available (first come, first served)

Here's what you had to say about last years' event

Great venue,
easy to get
round all the
stands.

Nice sized exhibition
with a good selection
of suppliers.

Great chance
to see and
try new
products.

Great energy
and atmosphere.

Smaller venue
meant we could
spend more time
talking to suppliers.

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P10 2023: Documentation

See below the Implementation Guides, PAL Documents, and Replacement Codes for P10 2023. Click on the buttons below to download the relevant documentation for your store.

Implementation Guides

[P10 Implementation Guide - Bargain Booze](#)

[P10 Implementation Guide - Wine Rack](#)

We are aware that the case sizes for the P10 Miniatures Lead Deal have been incorrectly listed.

The correct case sizes for these product are as follows:

13041 Sheepdog / 9544 Southern Comfort - Case Size of 12

12971 Fireball / BB801330 Tequila Rose - Case Size of 10

PAL Documents

[Tier 1 PAL](#)

[Tier 2 PAL](#)

[Tier 3 PAL](#)

[Tier 1 Wales PAL](#)

[Wine Rack PAL](#)

Replacement Codes

[Replacement Codes - Week Commencing 4th September](#)

BLU Allocation Credits

Credits have now been raised by Lymedale Park, with credits from Exter expected next week. If you have do not receive your credit, please contact your Business Development Manager.

PAL App: The new place to get your PAL documents

WELCOME TO
THE PAL APP!

The PAL App has gone live!

Here you will be able to search for products and see all of the pricing information relating to the product for the current period.

You can favourite selected products to create your own shopping list to use for ordering. The PAL App is much easier to use than the paper version as you can simply type in the product you are looking for, rather than having to scroll through loads of pages.

To access, please log into your Store Toolkit account ([Store Tool Kit \(mediahub.one\)](#)) and click on the PAL icon.

Your Categories



Bestway Retail Showcase Credits Update

Scheme Pricing

Full credits will be issued and the products ordered will be recharged at the correct, reduced pricing from the Bestway Retail Showcase by close of play Friday 8th September.

Multibuy Pricing

Full credits will be issued and the products ordered will be recharged at the correct, reduced pricing from the Bestway Retail Showcase by close of play Friday 8th September.

Thank you and we apologise for any inconvenience caused.

P10 2023: Wholesale Price Changes

The below spreadsheet contains the WSP current WSP and any upcoming WSP increases/decreases for P10 promotional period.

[Upcoming Wholesale Price Changes](#)

If you would like to have each of your stores kept up to date with the latest news from Bargain Booze, let us know by emailing us at retailer.communications@costcutter.com with the contact details of your stores.

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NEW!

NPD: AU Vodka Cherryade - Credits Issued



Due to a system error, the AU Vodka Cherryade was scanned for the non-promotional price.

Therefore, any store that has bought BB817894 AU Vodka Cherryade 330ml will be credited; we apologise for the inconvenience caused.

See below the correct pricing details:

BRL Code	Product Description	Wholesale Price	T1 Retail Price	T1 Margin	T3 Retail Price	T3 Margin	Wales Retail Price	Wales Margin
BB817894	AU Vodka Cherryade 330ml	£16.49	£1.99	16%	£1.99	16%	£1.99	16%

Bacardi Carta Blanca



Due to availability issues, Bacardi Carta Blanca 35cl PMP £9.49 is now out of stock. As an alternative, we are offering the non-PMP option that guarantees the same pricing mechanics and profit margins.

BRL Code	Product Description	Wholesale Price	T1 Retail Price	T1 Margin	T3 Retail Price	T3 Margin	Wales Retail Price	Wales Margin
13486	Bacardi Carta Blanca 35cl PMP	£39.60	£9.49	16%	£9.49	16%	£9.49	16%
BB257327	Bacardi Carta Blanca 35cl	£39.60	£9.49	16%	£9.49	16%	£9.49	16%

Jam Shed Shiraz 1.5L



We have some stock of the 1.5L Jam Shed Shiraz in depot and this is priced up to clear.

Code	ABI Code	Product Description	Wholesale Price	T1 Retail Price	T1 Margin	T3 Retail Price	T3 Margin	Wales Retail Price	Wales Margin	Deal Price	Deal Margin
13351	814185	Jam Shed Shiraz 1.5L	£34.00	£14.49	29%	£15.95	36%	£14.49	29%	£11.99	14%

Birra Moretti: Funding Change

Please be aware that we will now be funding the Birra Moretti 18 x 330ml deal via retro. This retro will be applied from 15th August 2023.

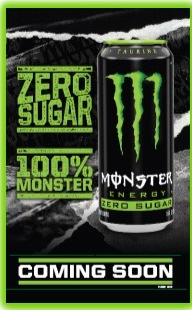
Code	Product Description	Wholesale Price	Retro	Margin
BB817128	Birra Moretti 18 x 330ml	£17.50	£2.80	10.2%

Bud Light: Funding Change

Please be aware that we will now be funding the Bud Light 10 x 440ml deal via retro. This retro will be applied from 15th August 2023.

Code	Product Description	Wholesale Price	Retro	Margin
BB17196	Bud Light 10 x 440ml	£7.20	£1.25	19%

NPD: Monster Green ZERO - Coming Soon!



For 20 years, the Monster Green flavour has enticed shoppers to live the Monster lifestyle. Now that same iconic, bold flavour will be offered in zero sugar!

This product will be available from Tuesday 5th September, using code **BN817675**

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P10 2023: Oktoberfest Store Incentive

Oktoberfest – P10 Store Incentive



- Win £500 towards a staff night out
- Prizes available for the 4 best dressed Oktoberfest themed stores in P10
- Win one of 4 Prezzee vouchers worth £500 available to spend in Miller and Carter, Ask Italian, Bella Italia, Green King Pubs plus many more
- Please provide evidence of your in-store activation via your [Whats App](#) groups
- Evidence must include Leffe and Hoegaarden brands
- [www.prezzee.uk](#)



P10 2023: Deals

See below the latest deals to go after this promotional period.

Oktoberfest: 2 for £10 Deal



Code	Product Description	Was	Single Unit Margin	Offer (T1/T3/W)	Offer Margin	Case	Previous W/S Cost	New W/S Cost
6578	Hoegaarden 4 x 330ml	£6.75	33%	Any 2 for £10	10%	6	£25.80	£22.20
BB815238	Leffe Blonde 4 x 330ml	£6.75	33%	Any 2 for £10	10%	6	£25.80	£22.20
12503	Budweiser 4 x 440ml	£5.69	24%	Any 2 for £10	14%	6	£23.00	£21.24
5772	Corona Extra 4 x 330ml	£5.99	28%	Any 2 for £10	14%	6	£23.70	£21.24
12483	Stella Artois 4 x 440ml	£5.79	26%	Any 2 for £10	14%	8	£23.78	£21.24
12989	Camden Hells Lager 4 x 330ml	£6.75	33%	Any 2 for £10	10%	6	£28.45	£22.20
12990	Camden Pale Ale 4 x 330ml	£6.75	33%	Any 2 for £10	10%	6	£28.45	£22.20
12891	Carling 4 x 500ml	£5.25	19%	Any 2 for £10	15%	6	£22.05	£20.99
13084	San Miguel 4 x 440ml	£5.99	27%	Any 2 for £10	12%	6	£23.90	£21.70
12650	Amstel 4 x 440ml	£5.25	19%	Any 2 for £10	15%	6	£23.90	£20.99
BB812578	Fosters 4 x 440ml	£5.25	19%	Any 2 for £10	15%	6	£22.95	£20.99
12651	Heineken 4 x 440ml	£5.25	15%	Any 2 for £10	11%	6	£26.10	£22.00
13501	Hobgoblin Ale 4 x 500ml	£5.75	23%	Any 2 for £10	11%	6	£23.90	£22.00
6589	Estrella Damm 4 x 330ml	£5.99	29%	Any 2 for £10	15%	6	£23.99	£21.00
13303	Peroni Nastro Azzurro 4 x 330ml	£6.49	31%	Any 2 for £10	10%	6	£22.20	£22.20
12458	Grolsch 4 x 500ml	£5.49	23%	Any 2 for £10	15%	6	£21.00	£21.00
13213	Budvar 4 x 500ml	£5.99	25%	Any 2 for £10	10%	6	£22.20	£22.20
12664	Woodpecker 4 x 500ml	£6.49	31%	Any 2 for £10	11%	6	£22.00	£22.00
13144	Madri 4 x 440ml	£5.79	22%	Any 2 for £10	10%	6	£22.20	£22.20
8571	Desperados 3 x 330ml	£6.49	34%	Any 2 for £10	14%	8	£28.30	£28.30

Bailey's Promotion



Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	T3	Wales
The Free Glassware will be supplied directly from Diageo, and delivered via a 3rd party. Each store will receive 1 case to support this promotion.									
13474	Baileys Irish Cream 70cl + Baileys Milk Bottle	£16.99	£13.99	14%	6	£69.50	£59.99	£13.99	£13.99

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P10 2023: Deals

See below the latest deals to go after this promotional period.

Wholesale Money Makers



Code	Product Description	T1	Margin	Case	Previous W/S Cost	New W/S Cost	T3	Wales
BB815608	Estrella Damm 4 x 500ml	£6.79	32%	6	£28.20	£22.99	£7.49	£6.79
BN815759	Monster Original 4 x 500ml PMP £5.49	£5.49	30%	6	£20.54	£19.00	£5.49	£5.49
BN815760	Monster Zero Ultra 4 x 500ml PMP £4.99	£4.99	32%	6	£17.92	£16.59	£4.99	£4.99
13528	Smirnoff No.21 Red Vodka 70cl PMP £16.29	£16.29	24%	6	£68.99	£61.99	£16.29	£16.29
12067	Villa Maria Bin Sauvignon Blanc 75cl	£11.99	33%	6	£49.99	£40.00	£13.19	£11.99

Freshers: Stores in close proximity to Universities



Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	T3	Wales
BB817104	Hooch Lemon PMP	£3.69	2 for £5.50	15%	6	£12.19	£11.49	£3.69	£3.69
BB817105	Hooch Orange PMP	£3.69	2 for £5.50	15%	6	£12.19	£11.49	£3.69	£3.69
BB817106	Hooch Pink PMP	£3.69	2 for £5.50	15%	6	£12.19	£11.49	£3.69	£3.69
BB815291	Absolut Cocktails Passionfruit Martini	£2.19	3 for £5.50	30%	12	£15.12	£15.12	£2.19	£2.19
BB815292	Absolut Cocktails Espresso Martini	£2.19	3 for £5.50	30%	12	£15.12	£15.12	£2.19	£2.19
BB813824	Absolut Cocktails Raspberry Lemonade	£2.19	3 for £5.50	30%	12	£15.12	£15.12	£2.19	£2.19
13270	Kopparberg Cherry Storm Cocktail	£1.99	3 for £5.50	28%	12	£13.99	£13.99	£2.09	£1.99
13271	Kopparberg Strawberry Cosmo Cocktail	£1.99	3 for £5.50	28%	12	£13.99	£13.99	£2.09	£1.99
11997	Bombay & Tonic	£2.19	3 for £5.50	35%	12	£13.99	£13.99	£2.19	£2.19
BB815750	Bacardi Mango Mojito	£1.99	3 for £5.50	38%	12	£11.99	£11.99	£1.99	£1.99
BB815752	Bacardi Raspberry Mojito	£1.99	3 for £5.50	38%	12	£11.99	£11.99	£1.99	£1.99
BB815751	Bombay Citrus Collins	£1.99	3 for £5.50	28%	12	£13.99	£13.99	£1.99	£1.99
11577	Bacardi & Cola	£2.19	3 for £5.50	44%	12	£11.99	£11.99	£2.19	£2.19
BB811786	Funkin Passionfruit Martini PMP	£2.19	3 for £5.50	30%	12	£15.12	£15.12	£2.19	£2.19
BB811785	Funkin Pina Colada PMP	£2.19	3 for £5.50	30%	12	£15.12	£15.12	£2.19	£2.19
BB811784	Funkin Strawberry Daiquiri PMP	£2.19	3 for £5.50	30%	12	£15.12	£15.12	£2.19	£2.19
BB815686	Captain Morgan Strawberry Daiquiri PMP	£2.19	3 for £5.50	29%	12	£15.32	£15.32	£2.19	£2.19
BB815687	Gordons Pink & Lemonade	£2.19	3 for £5.50	30%	12	£14.99	£14.99	£2.19	£2.19

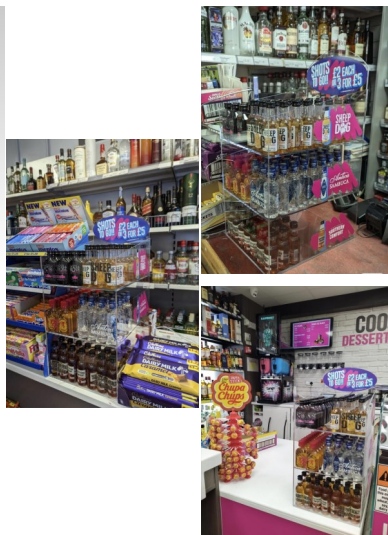
FREE Spirits Miniatures & Display Unit Opt-In

FREE MINIATURES OPT-IN

CLICK **HERE** TO OPT-IN
TO RECEIVE 1 CASE EACH
OF THESE 4 PRODUCTS
AND A FREE PERSPEX
UNIT TO DISPLAY THEM.

**3 FOR £5.00 ON ALL LINES
IN THIS DEAL!**

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LIVE Product Availability Reports & Depot Range

See below the latest product availability updates on the highest volume lines that were shorted, by depot along with a resolution (if known). Click the buttons below to view respective depot availability reports.



These reports are updated regularly, we advise you save the relevant link for your store down so that you can keep up to speed with all the latest availability news - these links do not change week-to-week so you can use any edition of Keeping You Posted to access the latest updates.



Heineken Star Retailer Incentive

In the coming weeks you will receive a visit from a Heineken representative who will explain their 'Star Retailer' incentive. This scheme is designed to ensure you are stocking the correct products, and will provide an incentive to do so.

Click '[HERE](#)' to find out more...

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