

Bargain Booze

KEEPING YOU POSTED

On all the latest Bargain Booze news.

4TH DECEMBER 2023

IN CASE YOU MISSED IT! Head to Page 3 for our previous news

NEW!

AU Golden Corks Customer Competition



In P13 not only is AU set at a strong promotional price of £27.99, we are also running a customer competition.

AU have hidden 5 golden corks within AU Cosmic Berries 70cl stock ordered for P13!



Code	Product	Offer	P13 WSP	RSP	Retail Margin
BB818245	AU Vodka Cosmic Berries 70cl	Only £27.99	£125.70	£27.99	10%

Please click below to read the terms and conditions carefully to make sure any winning customers can qualify for this amazing cash prize.

[AU Vodka Prize Draw T&Cs](#)

NEW!

Hammonds Order Form — P13 New Products

We have listened to your feedback, and we are pleased to tell you that new products have been added to the Hammonds Order form. Here is a list of the new products for you to order.

Roe & Co Irish Whiskey 70cl
Martins de SáTawny Port 75cl
Martins de Sá White Port 75cl
Martins de Sá Rose Port 75cl
Martins de Sá Ruby Port 75cl
Gin Mare Mediterranean Gin
Alkkemist Gin 70cl
Akashi-Tai Daiginjo Genshu (72cl)
Gonzalez Byass Nectar Pedro Ximénez 75cl
Cazcabel Honey Liqueur 70cl
Cazcabel Coffee Liqueur 70cl
Langs Banana Rum 70cl
Rabbit Hole Heigold Kentucky Straight Bourbon Whiskey 70cl.

Please click below to see the full list with codes for you to place an order. The products will be orderable and scannable from **5th December**.

[Hammonds Order Form](#)

NEW!

Carling Delist



Molson Coors have decided to delist Carling Premier at the end of December. Please place your orders in advance if you would like to stock up before it is no longer available.

Code	Description	WSP
13504	Carling Premier Can	£24.05

KEEPING YOU POSTED

NEW!

Easter Stock Delay

Nestlé has advised us of availability issues on a number Easter presell lines into Lymedale Park for Drop 1 (22/11/23). The following items will now be delivered in Drop 2 (08/01/24).

Code	Product	Due
811058	Aero Peppermint Mini Eggs	w/c 8/1/24
762458	Aero Peppermint Giant Egg	w/c 8/1/24
818562	Mixed Mini Eggs Hod	w/c 8/1/24
819217	Quality Street Inclusion Egg	w/c 8/1/24
819219	Rowntrees Randoms Giant Egg	w/c 8/1/24

P10 Changeover Update

We apologise for both the inconvenience of the P10 charging issues in P10 and the delay in processing these for you. Credits/ Charges or a combination of the two will be processed w/c 4th December. Please contact Retail Support if you have any queries.

NEW!

P13 2023

Changeover Comms

P13 Changeover Comms

Finishing Lists

POS Finishing List

Till Label Finishing List

Wine Rack Finishing List

Replacement Codes

Replacement Codes - Week Commencing 4th December 2023

NEW!



£10.90
RRP¹

QUALITY VIRGINIA TOBACCO BLEND

BEST VALUE OFFER

Smoking kills

£15.25
RRP¹

ARE YOU STOCKING THE UK'S LOWEST PRICED RYO BRAND?²

1. All on shelf prices selected by retailer alone. 2. Claim based on an assessment of UK's leading RYO brands Source: Nielsen data published Feb'23. Claim based on the average weighted price for RYO brands accounting for 99.7% of the UK's share of market.

Tobacco smoke contains over 70 substances known to cause cancer

Bargain Booze

KEEPING YOU POSTED

On all the latest Bargain Booze news.



Tobacco Update:

We have not received the updated tobacco pricing from suppliers following the increase in duty announced by the Chancellor in his Autrumn Statement on Wednesday 22nd November.

Please click below to see the updated prices.

[Duty Increase Pricing](#)

Beer, Lager & Cider Delists & Clearance While Stocks Last – Virag to check

Carlsberg Marstons have recently delisted a number of their lines. Please see below the products that we have now listed as clearance while stocks last:



Product Code	Product Description
5401	Bombardier Ale 500ml
9991	Ringwood Circadian IPA 500ml
5849	Wells Waggle Dance 500ml
12162	Wychwood Diceman 500ml



P13 2023: Improved San Miguel Wholesale Pricing

We are reducing the wholesale price on the following San Miguel pack variants for P13 to offer you enhanced margins. The retail pricing will remain unchanged:



Product Code	Product Description	Previous P13 WSP	New P13 WSP	Ongoing RSP	Previous P13 Margin	New P13 Margin
13084	San Miguel 4x440ml	£23.90	£20.69	£5.99	19%	30%
13498	San Miguel 4x568ml	£27.75	£25.99	£6.25	10%	16%

**the above pricing details are for T1 stores*



DON'T FORGET!

Christmas Store Opening Times

It is that time of year again everyone... where does the time go.

Our Marketing Team are currently updating the Google searches so it is user friendly to your customers over the festive period. Please can you provide us with your store opening times over the Holidays so that these changes can be made.

We are asking that these changes are made no later than 18th December 2023. To submit your opening times, click the button below and complete the form.

[Festive Opening Hours Form](#)

P13 2023: Yellow Tail '2 for £13' Promotion

Whilst our retail pricing is competitive with the market, we have listened to your feedback and we will be introducing a '2 for £13' retail mechanic in P13. We know that customers love the brand so this will help to retain their spend in your stores.

Product Code	Product Description	Single RSP	Offer Price	Margin	Previous WSP	New WSP	T3 Single RSP	T3 Offer Price
12669	Yellow Tail Cabernet Sauvignon 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
5034	Yellow Tail Pinot Grigio 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
BB818258	Yellow Tail Rosé 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
5037	Yellow Tail Merlot 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
12670	Yellow Tail Malbec 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
9672	Yellow Tail Sauvignon Blanc 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
5035	Yellow Tail Shiraz 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
9026	Yellow Tail Jammy Red Roo 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
13212	Yellow Tail Jammy Rosé Roo 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
BB816783	Yellow Tail Jammy White Roo 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14
13332	Yellow Tail Big Bold Red 6x75cl	£7.49	2 for £13	10%	£30.75	£28.99	£8.25	2 for £14



From P1 we will be moving Yellow Tail along with a selection of other wine brands into an ongoing '2 for £14' multibuy. **Stock up NOW!**

Creating Bespoke Stack Cards

Please email posteam@bestwayretail.co.uk if you want to make any changes to your bespoke stacks or set up a new bespoke list. (*New stack card will only be provided if the price has changed, when it is a full refresh, you will get a full refresh of your bespoke stack cards).

If you require any adhoc stack cards, these can be ordered via the Store Tool Kit free of charge whenever you require them. Please see below the stack card ordering guide for the Store Tool Kit. You have the option to print in store or order them with the printers and they will arrive in the post. Orders can be placed [HERE](#).

Click [HERE](#) to view the Stack Card Ordering Guide

Don't forget, if you need new plastic stack card holders, these can also be ordered via the Store Tool kit. If you need your password resetting, please email posteam@bestwayretail.co.uk

Wine Code Changes

See below a list of Wines that have had a change of code. Please use the new code when placing your orders:

Product Description	Old Product Code	NEW Product Code
Yellow Tail Shiraz 187ml	9640	BB819735
Yellow Tail Pinot Grigio 187ml	9641	BB819734
Echo Falls White Zinfandel 187ml	5445	BB819742
Hardy's Stamp Chardonnay Semillon 187ml	5444	BB819769
Hardy's Stamp Shiraz Cabernet 187ml	5443	BB819750
Casillero Cabernet Sauvignon 187ml	9656	BB819752
Casillero Sauvignon Blanc 187ml	9657	BB819751
Blossom Hill Red 187ml	13091	BB819757
Blossom Hill White Zinfandel 187ml	5688	BB819756

KEEPING YOU POSTED

On all the latest Bargain Booze news.

Social Media Competition: 12 Days of Christmas

Keep your eyes peeled!

For the first time ever, we are running an exciting competition through our social media & website from the 1st - 12th December 2023, where our customers can win amazing prizes every day!

Prizes will be shown through our interactive advent calendar on our website/email, where the door will open to show what it up for grabs.



Christmas Brochure



Thank you for your support with the Bargain Booze brochure door droop in P12! Please be aware the last day to accept the product vouchers is today (Monday 4th Dec) any vouchers after this date will not be processed. Please remember to send in your vouchers with the receipts to Marketing, Bestway Retail, Diamond Park Industrial Estate, King Street, Fenton, Stoke, ST4 2FL as the credits will be processed.

NEW!

Moët & Chandon Imperial Brut 37.5cl (7321)

We have reduced the wholesale and retail of Moët 37.5cl to enable more customers to celebrate Christmas with a sparkle.

Save £5 in both Bargain Booze T1 and Wine Rack down from £28.99 to £23.99.

Retail margin of 20%.

Wholesale of £16 a bottle or can be ordered in cases of 12.

Tesco, Sainsburys and Asda are currently £25 so this is great value for our customers and healthy margin for stores.

Wholesales will apply from Monday 4th December.



Bargain Booze

KEEPING YOU POSTED

On all the latest Bargain Booze news.

P13 2023: Wholesale Price Changes

See below the complete range, with current WSP and incoming WSP increases/decreases for P13.

P13 Wholesale Price Changes

Graham's Port Incentive

W O S
GRAHAM'S
PORTALIZED TRADITION
PORT



Win a trip to Porto with Graham's!

Order at least 1 case of Graham's LBV. Email us a picture of Graham's on display in store, and share a photo on your social media for your chance to win a trip to Porto!

The Trip

- Win a fantastic 2 night trip to Porto and the Douro Valley.
- Visit the award winning Graham's Port Lodge with lunch at Vinum Restaurant, overlooking the city of Porto.
- Experience a trip into the Douro Valley with a visit to Quinta do Bomfim, one of the finest Douro Estates.

Made using vintage quality grapes, Graham's Late-Bottled Vintage Ports are complex and youthful, having aged in wood for five years.

Succulent black fruit flavours with layers of cocoa and hints of liquorice. The perfect Christmas accompaniment, paired with cheese boards or a delicious dark chocolate tart.

T&Cs:
Please email your picture to gabriella.mesent@fellico.co.uk
Incentive to run for P12 & P13 with winners picked the first week in January.



Graham's LBV Port Gift-Tubed Tied

Code 6524
Wholesale £8 for a single
Retail £11.99 Save £3
19.3% margin



Cockburn's Port Incentive


COCKBURN'S

Win a trip to Porto with Cockburn's!

The UK's No.1 Port brand*

Order at least 1 case of Cockburn's Fine Ruby, Email us a picture of Cockburn's on display in store, and share a photo on your social media for your chance to win a trip to Porto!

The Trip

- Win a fantastic 2 night trip to Porto and the Douro Valley.
- Visit the award winning Graham's Port Lodge with lunch at Vinum Restaurant, overlooking the city of Porto.
- Experience a trip into the Douro Valley with a visit to Quinta do Bomfim, one of the finest Douro Estates.

The perfect accompaniment at Christmas, Cockburn's Fine Ruby is bright, fruity and delicious.

Perfect served at the end of a meal or after a brisk walk in the cold. Delicious with cheese or rich chocolate desserts.

T&Cs:
Please email your picture to gabriella.mesent@fellico.co.uk
Incentive to run for P12 & P13 with winners picked the first week in January.



Cockburn's Fine Ruby Tied

Code 12105
Wholesale £38 a case of 6
Retail £38.99 Save £3.50
Margin 14.9%



*Nielsen Scantrack Total Coverage MAT to 12/00/23

Bargain Booze

KEEPING YOU POSTED

On all the latest Bargain Booze news.

Bargain Booze Christmas Video

Drumroll please...

The Bargain Booze Christmas video is now officially LIVE, the festive period is officially here at Bargain Booze, we have Santa's little helpers ready to help you pick the perfect gift.



Please like and share the content so we can reach as many Christmas shoppers as possible.

Coca Cola Mini Fridge Competition

EXCLUSIVE BARGAIN BOOZE OFFER

Buy a case of

- 12 x 330ml Diet Coke N701838
- 12 x 300ml Coke Zero N701837
- 10 x 330ml Coke Original N702007

To win a Coca-Cola mini-fridge and 4 cases of 300ml stock to fill it!

A red Coca-Cola mini-fridge stands on the right. To its left are four cases of Coca-Cola products: a red case of Diet Coke, a white case of Coke Zero, a red case of Coca-Cola Original Taste, and a small red case. Each case is accompanied by a 330ml can of the respective beverage.



Classification - Internal

Bargain Booze

KEEPING YOU POSTED

On all the latest Bargain Booze news.

LIVE Product Availability Reports & Depot Range

See below the latest product availability updates on the highest volume lines that were shorted, by depot along with a resolution (if known). Click the buttons below to view respective depot availability reports.

Bargain Booze
AVAILABILITY REPORTS

EXETER
BARGAIN BOOZE

LYMEDALE PARK
BARGAIN BOOZE

NORTHAMPTON
BARGAIN BOOZE

NORTHAMPTON
WINE RACK

SUPPLIER
CONSTRAINTS

These reports are updated regularly, we advise you save the relevant link for your store down so that you can keep up to speed with all the latest availability news - these links do not change week-to-week so you can use any edition of Keeping You Posted to access the latest updates.

Promotional Dates Calendar

Promotional Period	Promotion Start Date (Tuesday)	Promotion End Date (Monday)	Buy-in Start Date	Buy-in End Date
P1	03/01/2023	30/01/2023	23/12/2022	26/01/2023
P2	31/01/2023	27/02/2023	20/01/2023	23/02/2023
P3	28/02/2023	27/03/2023	17/02/2023	23/03/2023
P4	28/03/2023	24/04/2023	17/03/2023	20/04/2023
P5	25/04/2023	22/05/2023	14/04/2023	18/05/2023
P6	23/05/2023	19/06/2023	12/05/2023	15/06/2023
P7	20/06/2023	17/07/2023	09/06/2023	13/07/2023
P8	18/07/2023	14/08/2023	07/07/2023	10/08/2023
P9	15/08/2023	11/09/2023	04/08/2023	07/09/2023
P10	12/09/2023	09/10/2023	01/09/2023	05/10/2023
P11	10/10/2023	06/11/2023	29/09/2023	02/11/2023
P12	07/11/2023	04/12/2023	27/10/2023	30/11/2023
P13	05/12/2023	02/01/2024	23/11/2023	28/12/2023



If you would like to have each of your stores kept up to date with the latest news from Bargain Booze, let us know by emailing us at retailer.communications@costcutter.com with the contact details of your stores.

Remember to access the Bestway Portal, the one stop database for all your business updates. Click the link ['HERE'](#)