# Bargain Booze

## **KEEPING YOU POSTED**

On all the latest Bargain Booze news.

2ND JANUARY 2024

#### **Support Hours over the Festive Period**

Our Retail Support Team are available to support you over the holidays. Please contact them directly on 0333 300 0693 option 1 for any issues over the festive period.

Customer Support					
0333 300 0693 - Option 1					
Saturday 23rd December	8:30am - 5pm				
Sunday 24th December	8:30am - 4pm				
Monday 25th December	CLOSED				
Tuesday 26th December	10am - 4pm				
Wednesday 27th December	8am - 6pm				
Thursday 28th December	8am - 6pm				
Friday 29th December	8am - 6pm				
Saturday 30th December	8:30am - 5pm				
Sunday 31st December	8:30am - 4pm				
Monday 1st January	10am - 4pm				
Tuesday 2nd January	8am - 6pm				
Wednesday 3rd January	8am - 6pm				
Thursday 4th January	8am - 6pm				
Friday 5th January	8am - 6pm				
Saturday 6th January	8:30am - 5pm				
Sunday 7th January 8:30am - 5pm					

### P01 2024 Documentation

See below the Implementation Guides, PAL Documents, Finishing Lists, and Changeover Comms for P01 2024:

### **Implementation Guides**

P01 2024 Bargain Booze Implementation Guide				P01 2024 Wine Rack Implementation Guide		
PAL Documents						
<u>T1 PAL                                   </u>						T1W PAL
Finishing Lists						
POS Finishing List Till Label Finishing List Wine Rack Finishing List						
Changeover Comms						
P01 2024 Changeover Comms						

#### **Crumpton Oaks**



Crumpton Oaks will be on offer in P1 at £3.99 for T1 & T3 stores. Please note this will not be available in Wales as it does not meet the MUP requirements.

Product Code	Product Description	Wholesale Price
BB17274	Crumpton Oaks 4x568ml PMP £4.99	£24.05

### Estrella Damm



Please see below the changes to the P1 offer on Estrella Damm:

Product Code	Product Description	Wholesale Price	Old Offer Single Unit	New Offer Single Unit	Retail
BB815608	Estrella Damm	£24.40	£5.49	£6.49	2 for £11

#### LYMEDALE PARK: Best-One Own Brand Range NOW AVAILABLE!

See below a range of Best-One Own Brand products that are now available to order from our Lymedale Park depot:

Product Code	Product Description	Wholesale Price	Retail Price	Retail Margin
BN815403	Best-One Energy 250ml PMP	£5.95	£0.59	47.3%
BN815405	Best-One Energy Sugar-Free 250ml PMP	£5.95	£0.59	47.3%
BN809605	Best-One Latté 250ml PMP	£4.99	£0.85	38.2%
BN809610	Best-One Cappucino 250ml PMP	£4.99	£0.85	38.2%
BN809621	Best-One Expresso 250ml PMP	£4.99	£0.85	38.2%
BN816191	Best-One Low Calorie Tonic Water 1ltr PMP	£4.99	£0.79	33.5%
BN816192	Best-One Soda Water 1ltr PMP	£4.99	£0.79	33.5%
BN816194	Best-One Tonic Water 1ltr	£4.99	£0.79	33.5%

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### **AU Vodka Golden Corks Customer Competition**



In P13 not only have AU set out a strong promotional price £27.99, they are also running a customer competition. AU have hidden 5 golden corks with AU Cosmic Berries 70cl stock ordered for P13!

Product	Product Description	Offer	Wholesale	Retail
Code		Price	Price	Margin
BB818245	AU Vodka Cosmic Berries 70cl	£27.99	£125.70	10%



Please click below to read the terms & conditions carefully to sure any winning customer(s) can qualify for the amazing cash prize.

AU Vodka Prize Draw T&Cs

#### Heineken Star Retailer

Heineken are looking into the current issue regarding rewards for the Star Retailer scheme. As Heineken try and rectify the current situation, we would ask you not to redeem any vouchers you are currently in possession of.

Heineken have now amended the Star Retailer scheme database and as of now all rewards achieved as part of this scheme will be paid via credit.

We will provide an update on the resolution of existing vouchers as soon as possible.





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#### LIVE Product Availability Reports & Depot Range

See below the latest product availability updates on the highest volume lines that were shorted, by depot along with a resolution (if known). Click the buttons below to view respective depot availability reports.



These reports are updated regularly, we advise you save the relevant link for your store down so that you can keep up to speed with all the latest availability news - these links do not change week-to-week so you can use any edition of Keeping You Posted to access the latest updates.

### **Promotional Dates Calendar 2024**

Promotional Period	Promotion Start Date (Tuesday)	Promotion End Date (Monday)	Buy-in Start Date	Buy-in End Date
P1	2nd January	29th January	22nd December	25th January
P2	30th January	26th February	19th January	22nd February
P3	27th February	25th March	16th February	21st March
P4	26th March	22nd April	15th March	18th April
P5	23rd April	20th May	12th April	16th May
P6	21st May	17th June	10th May	13th June
P7	18th June	15th July	7th June	11th July
P8	16th July	12th August	5th July	8th August
P9	13th August	9th September	2nd August	5th September
P10	10th September	7th October	30th August	3rd October
P11	8th October	4th November	27th September	31st October
P12	5th November	2nd December	25th October	28th November
P13	3rd December	1st January	22nd November	26th December

