P1 2026

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POS Help Desk & Online Store Tool Kit!

Scan the QR code below to take you straight to the STK login page!

Or use this link:

https://storetoolkit.mediahub.one/

Bargain Booze

STORE TOOL KIT





*Please note, QR code is for store use only, so do not share this externally.



Please use the Store Tool Kit for all POS requests and to access the Pal App (more information on this is on the next page). The POS Hotline and email address are still open, but the Store Tool Kit is the quickest & most efficient way of ordering any additional POS or updating your store profile etc.

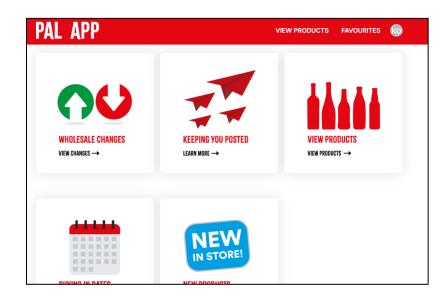
Call: 01606 780250 // Email: <u>bestwayretailstores@wearetpg.com</u>

Or email the POS team at posteam@bestwayretail.co.uk

Not used the Pal App yet?!

It is much better than the old-fashioned paper PAL and helps you explore the products available in the range! It's a lot easier and quicker to use than spreadsheets. You can search for products either by typing in the code or the name and see all of the product information! It will save you time rather than having to look through loads of pages. You can also add products to your favourites to create your own shopping list for ordering!





To log in, follow the link below or scan the QR code on the previous page and then click on the Pal App icon:

https://storetoolkit.mediahub.one/

If you don't have access to the Store Tool Kit, please email the POS team on posteam@bestwayretail.co.uk and we can get you set up!

Bargain Booze

Key information checklist



Received POS kit?

- POS kits will be dispatched on <u>Thursday</u> 18th December.
- Missing POS? Call 01606 780250 within 48 hours of receiving your kit.

Printed till labels?

- Print file available from 29th December.
- Period 1 is a **normal changeover**.
- Any label queries, please contact Buying Admin.

Checked prices have changed on the tills?

 Check pricing on changeover day and contact Buying Admin if there are any issues.

PERIOD	PROMO START DATE	PROMO END DATE	PROMO TYPE	BUY IN START DATE	BUY IN END DATE
P1	02 January	o2 February	Normal changeover	19 December	29 January
P ₂	o ₃ February	o2 March	Normal changeover	16 January	26 February
P ₃	o ₃ March	30 March	Full refresh	13 February	26 March
P4	31 March	27 April	Normal changeover	13 March	23 April
P ₅	28 April	25 May	Normal changeover	10 April	21 May
P6	26 May	22 June	Normal changeover	o8 May	18 June
P ₇	23 June	20 July	Full refresh	o5 June	16 July
P8	21 July	17 August	Normal changeover	o3 July	13 August
P9	18 August	14 September	Normal changeover	31 July	10 September
P10	15 September	12 October	Normal changeover	28 August	o8 October
P11	13 October	og November	Full refresh	25 September	o5 November
P12	10 November	07 December	Normal changeover	23 October	o ₃ December
P13	o8 December	04 January 27	Normal changeover	20 November	31 December

Remove the following BB Posters:

Removed all below POS?











































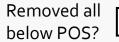








Remove the following SC Posters & BB POS:





















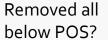








Remove the following BB Supplier POS:

















































































Poster Priorities –BB Stores



Additional Posters – stores will receive additional posters to fill their frames. Not all stores will receive all of these posters:



 $\hbox{*Allocated to SC stores along with non-licensed posters. Subject to store profile poster quantities.}$



Bargain Booze

*If you are a Vape store, please also display the Vape poster, which can be seen on page 33.

Poster Priorities – Product Codes

BB822371	Carlsberg Pilsner	18x44oml
BB822371	Carlsberg Pilsner	18x44oml
BB828954	Smirnoff PMP £10.89	
BB828966	Gordons Gin PMP £10.89	35cl
BB828963	Morgan Spiced Gold PMP £10.89	
9033	Marques De Rocas Red	
9034	Marques De Rocas White	75cl
9035	Marques De Rocas Rose	
BB819628	Guinness PMP £5.99	
BB821723	Grolsch	
BB825548	BrewDog Cold Beer	
BB819997	Estrella	
BB828648	Murphy's	4x44oml
BB826328	Amstel	
12483	Stella Artois	
12503	Budweiser	
BB829511	Coors	
12353	Vkat Schnapps	70cl
BB828466	Apollo Strawberry Cream PMP £9.99	/001
BB829278	Messer Schmitt PMP £9.29	5ocl
BB829276	Angels Peach PMP £9.49	706
BB829273	Cococariba Coconut PMP £9.49	7ocl

5705	Oxford Landing Sauvignon Blanc	
5706	Oxford Landing Grigio	75Cl
BB823471 Oxford Landing Shiraz		
BB826332	Sol Lager	12X330ml
BB817892	Brewdog Punk IPA	8x33oml
10475	Carling Lager	10x440ml
BB817911	Fireball	
BB740934	Southern Comfort	20Cl
BB827690	Tequila Rose Strawberry Cream	
6888	Mudhouse Sauvignon Blanc	
13325	La Gioiosa Prosecco Doc	75cl
12053	Dark Horse Cabernet Sauvignon	
12551	Gordons London Dry 0%	
13175	Gordons Pink o%	75Cl
12854	Tanqueray o%	
BB826828	Jam Shed Shiraz	
12413	Jam Shed Malbec	75cl
BB826826	Jam Shed Chardonnay	

Poster Priorities – SC Stores

Displayed in priority order?



Additional Posters – stores will receive additional posters to fill their frames. Not all stores will receive all of these posters:

1 2 3



BN827530	Butterkist Toffee PMP £1.35 78g
BN827532	Butterkist Cinema Sweet PMP £1.35
/ 55_	70 <u>g</u>
BN827531	Butterkist Sweet & Salty PMP £1.35
D1102/531	70g
BN827529	Butterkist Salted PMP £1.35 50g



BN815759	Monster 500ml PMP £5.49 4x500ml
BN820862	Monster Mango Loco PMP £5.49 4x500ml
BN828690	Monster Aussie PMP £5.49 4x500ml



BN823563	Kellogg's Cornflakes 450g PMP £3.49 450g
BN823561	Kellogg's Special K 440g PMP £3.49 440g
BN823573	Kellogg's Branflakes 500g PMP £3.49 500g





Pay Day Deal - PepperBox Rose



In your P1 POS kit, you will receive the below poster and medium barker for the PepperBox Rose Pay Day Deal.

Please ensure you display the POS for the duration of the deal, which is 27th January – 2nd February 2026.

Any more information will be communicated via the KYP emails.



Licensed Gondola End

IMPORTANT!!! You will receive new gondola end POS in you P1 kits. Please retain these for the next few promotions.



THE HOME OF DRINKS





Code	Donald and Donald all and	10/	011		0	Previous	New		14/-1
Code	Product Description	Was	Offer	Margin	Case	W/S	W/S	Т3	Wales
10050	WW + 6.1	07.60	07.40	4.00/		Cost	Cost	07.40	07.40
12353	V-Kat Schnapps 70cl	£7.69	£7.49	13%	6	£32.49	£32.39	£7.49	£7.49
BB829276	Angels Peach Schnapps PMP £9.49 70cl	£7.79	£7.49	15%	6	£31.99	£31.69	£7.49	£7.49
BB829273	Coco Cariba Coconut Liqueur PMP £9.49 70cl	£8.49	£7.49	11%	6	£33.99	£32.99	£7.49	£7.49
BB828466	Apollo Strawberry Cream PMP £9.99 50cl	£8.99	£7.99	14%	6	£34.79	£33.99	£7.99	£7.99
BB829278	Messer Schmitt PMP £9.29 50cl	£8.39	£7.99	12%	6	£35.72	£34.99	£7.99	£7.99
BB823471	Oxford Landing Shiraz 75Cl	2 for £13	£6.49	13%	6	£28.00	£28.00	£7.09	£6.49
BB827196	Faust Rivero Tempranillo 75Cl	2 for £13	£6.49	13%	6	£28.50	£28.00	£7.09	£6.49
BB827189	Faustino Rivero Bobal 75Cl	2 for £13	£6.49	13%	6	£28.50	£28.00	£7.09	£6.49
BB827191	Faust Rivero Verdejo 55Cl	2 for £13	£6.49	13%	6	£28.50	£28.00	£7.09	£6.49
5705	Oxford Landing Sauvignon Blanc 75Cl	2 for £13	£6.49	13%	6	£28.00	£28.00	£6.49	£6.49
5706	Oxford Landing Pinot Grigio 75Cl	2 for £13	£6.49	13%	6	£28.00	£28.00	£6.49	£6.49
1149	Gallo GFV White Zinfandel 75Cl	2 for £11	2 for £11	17%	6	£22.65	£22.65	2 for £12	2 for £11
12461	Echo Falls Summer Berries 75Cl	2 for £11	2 for £11	10%	6	£25.60	£24.40	2 for £12	2 for £11
BB826817	Echo Falls White Zinfandel 75Cl	2 for £11	2 for £11	10%	6	£28.50	£24.40	2 for £12	2 for £11
12459	Echo Falls Peach & Mango 75Cl	2 for £11	2 for £11	10%	6	£25.60	£24.40	2 for £12	2 for £11
6331	Kosi Bay Sauvignon Blanc 75Cl	2 for £11	2 for £11	12%	6	£24.00	£24.00	2 for £12	2 for £11
BB821213	Pinot Pinot Pinot Grigio 9% 75Cl	2 for £11	2 for £11	18%	6	£22.50	£22.50	2 for £12	2 for £11
12483	Stella Artois 4x40ml	£5.89	£4.99	12%	6	£24.21	£21.99	£4.99	£4.99
12503	Budweiser 4x440ml	£4.99	£4.99	15%	6	£21.20	£21.20	£4.99	£4.99
BB819997	Estrella Damm 4x440ml	£6.09	£4.99	11%	6	£24.36	£22.10	£4.99	£4.99
BB828648	Murphy's 4x440ml	£5.99	£4.99	18%	6	£22.49	£20.49	£4.99	£4.99

Non - Licensed Gondola End Impulse





Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3
BN828509	KitKat 2 Finger 6pk PMP £1.69	£1.69	£1.69	25%	20	£24.45	£20.99	£1.69
N697471	Lion 4pk	£1.99	£1.99	29%	10	£12.69	£11.79	£1.99
BN821810	Lion Brownie 4pk	£1.99	£1.99	34%	10	£12.69	£11.79	£1.99
BN815310	Haribo Tangfastic 140g PMP £1.25	£1.25	£1.25	26%	12	£8.99	£8.99	£1.25
BN815312	Haribo Starmix 140g PMP £1.25	£1.25	£1.25	26%	12	£8.99	£8.99	£1.25
BN815313	Haribo Supermix 140g PMP £1.25	£1.25	£1.25	26%	12	£8.99	£8.99	£1.25
BN815322	Haribo Giant Strawbs 140g PMP £1.25	£1.25	£1.25	26%	12	£8.99	£8.99	£1.25
BN826928	Walkers Max Paprika 70g PMP £1.35	£1.35	£1.35	41%	15	£11.99	£9.99	£1.35
BN829292	Walkers Max Flame Grill Steak 70g PMP £1.35	£1.35	£1.35	41%	15	£11.99	£9.99	£1.35
BN828468	Walkers Max Jalapeno & Cheese 70g PMP £1.35	£1.35	£1.35	41%	15	£11.99	£9.99	£1.35
BN827530	Butterkist Toffee 78g PMP £1.35	£1.35	£1.35	25%	15	£12.35	£12.35	£1.35
BN827532	Butterkist Cinema Sweet 70g PMP £1.35	£1.35	£1.35	25%	15	£12.35	£12.35	£1.35
BN827531	Butterkist Sweet & Salty 70g PMP £1.35	£1.35	£1.35	25%	15	£12.35	£12.35	£1.35
BN827529	Butterkist Salted 50g PMP £1.35	£1.35	£1.35	25%	15	£12.35	£12.35	£1.35
BN815759	Monster 500ml 4pk PMP £5.49	£5.49	£4.49	20%	6	£19.59	£17.99	£4.49
BN820862	Monster Mango Loco 500ml 4pk PMP £5.49	£5.49	£4.49	20%	6	£19.59	£17.99	£4.49
BN815760	Monster Zero Ultra 500ml 4pk PMP £4.99	£4.99	£4.49	20%	6	£16.89	£15.29	£4.49
BN828690	Monster Aussie 500ml 4pk PMP £5.49	£5.49	£4.49	20%	6	£19.89	£17.99	£4.49

Non - Licensed Gondola End Grocery





Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3
BN819825	Best In Teabags 80's PMP £1.99	£1.99	£1.99	33%	6	£7.99	£7.99	£1.99
BN827011	Best In Coffee 100g PMP £2	£2.00	£2.00	30%	6	£8.39	£8.39	£2.00
BN825532	Best In Digestive Biscuits 300g PMP £1	£1.00	£1.00	30%	16	£10.99	£10.99	£1.00
BN819570	Best In Bourbon Creams 150g PMP 69p	£0.69	£0.69	40%	24	£9.99	£9.99	£0.69
BN826001	Best In Custard Creams 150g PMP 69p	£0.69	£0.69	38%	16	£6.60	£6.60	£0.69
BN827487	Batchelors Super Noodles Chicken 90g PMP £1.09	£1.09	£0.95	21%	8	£6.55	£5.99	£0.95
BN827486	Batchelors Super Noodles BBQ 90g PMP £1.09	£1.09	£0.95	21%	8	£6.55	£5.99	£0.95
BN827488	Batchelors Super Noodles Curry 90g PMP £1.09	£1.09	£0.95	21%	8	£6.55	£5.99	£0.95
BN827485	Batchelors Super Noodles Bacon 90g PMP £1.09	£1.09	£0.95	21%	8	£6.55	£5.99	£0.95
BN826880	Xtra Flamin' Hot Doritos 70g PMP £1.35	£1.35	£1.35	41%	15	£14.15	£11.89	£1.35
BN826925	Xtra Flamin' Hot Max 70g PMP £1.35	£1.35	£1.35	40%	15	£11.99	£10.19	£1.35
BN826526	Dinamita 65g PMP £1.35	£1.35	£1.35	40%	20	£19.45	£15.89	£1.35
BN823563	Kelloggs Cornflakes 450g PMP £3.49	£3.49	£2.85	24%	6	£15.89	£12.99	£2.85
BN823561	Kelloggs Special K 440g PMP £3.49	£3.49	£2.85	27%	6	£16.49	£12.49	£2.85
BN823573	Kelloggs Branflakes 500g PMP £3.49	£3.49	£2.85	22%	6	£16.49	£13.29	£2.85
BN825941	Best In Soft Toilet Tissue 4pk PMP £1.29	£1.29	£1.29	46%	12	£7.25	£7.25	£1.29
BN819992	Best In Kitchen Towel 2pk PMP £1	£1.00	£1.00	40%	12	£5.99	£5.99	£1.00

Red Stand 1





Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3
N236900	Soothers Blackcurrant	£0.65	£0.60	18%	1	£8.89	£7.99	£0.60
N236890	Soothers Cherry	£0.65	£0.60	18%	1	£8.89	£7.99	£0.60
N697886	Halls Menthol Extra Strong	£0.69	£0.69	28%	1	£8.89	£7.99	£0.69
N697885	Halls Menthol Original Sugar Free	£0.69	£0.69	28%	1	£8.89	£7.99	£0.69
BN814967	Mini Cheddars Original 90g PMP £1.25	£1.25	£1.00	23%	15	£11.39	£11.29	£1.00
BN814971	Mini Cheddars BBQ 90g PMP £1.25	£1.25	£1.00	23%	15	£11.39	£11.29	£1.00
N702562	Golden Wonder Ringos Salt & Vinegar 40g PMP £1	£1.00	£1.00	38%	18	£10.55	£9.29	£1.00
N702561	Golden Wonder Ringos Cheese & Onion 40g PMP £1	£1.00	£1.00	38%	18	£10.49	£9.29	£1.00

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Bestway ChilledPromotion Bay

If you have space for Special offer bay POS featured below, then please contact York Marketing who will order this for you

Please note - these are only for SC stores with space.

Product Code	Product Description	Promo RRP	Consumer Mechanic
559202	Anchor Spreadable 250g	£2.65	Save 50p
831294 / 831292 / 831295 / 831296	Huel RTD Cookies & Cream / Peanut Butter / Chocolate / Strawberry 500ml	£2.99	Only £2.99
823826 / 823888 / 823886 823885	Huel RTD Black Edition Strawberry & Banana / Iced Latte / Vanilla / Chocolate 500ml	£2.99	Only £2.99
819729 819731 819730 819728	Huel RTD Complete Meal Berry / Vanilla / Chocolate / Banana 500ml	£2.99	Only £2.99
822651/822647	Arala Protein Pouch Mango / Strawberry 200g	£1.00	Save 49p
814811	Nestle Fab Iollies Strawberry 6pk	£2.55	Only £2.55
817377	McCain Home Chips PMP £2.69 700g	£2.00	Only £2
814571	Goodfellas Deep Pan Pepperoni PMP £2.99 411g	£2.75	Only £2.75
814560	Goodfellas Deep Pan Cheese PMP £2.99 421g	£2.75	Only £2.75
811847	Goodfellas Thin Crust Margherita PMP £2.99 345g	£2.75	Only £2.75
811852	Goodfellas Thin Crust Pepperoni PMP £2.99 332g	£2.75	Only £2.75

Floor Stacks





















Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
BB825806	Brewdog Cold Beer 10x440ml	£7.99	£7.99	14%	1	£5.49	£5.49	£8.49	£7.99
BB817193	Boddingtons 10x440ml	£9.99	£9.99	16%	1	£6.75	£6.75	£10.99	£9.99
BB817892	Brewdog Punk IPA 8x330ml	£12.99	£9.99	10%	1	£8.80	£7.23	£9.99	£9.99
BB826332	Sol Lager 3.4% 12x330ml	£9.99	£9.99	16%	1	£7.23	£6.75	£9.99	£9.99
10475	Carling 10x440ml	£9.99	£9.99	10%	1	£7.23	£7.23	£9.99	£9.99
BB689871	Corona 10x330ml	£12.99	£10.99	13%	1	£9.40	£7.75	£10.99	£10.99
10893	Budweiser 12x300ml	£11.99	£11.99	10%	1	£8.70	£8.70	£12.99	£11.99
BB822371	Carlsberg Pilsner 18x440ml can	£15.25	£11.99	10%	1	£10.96	£8.72	£11.99	£13.49
BB827129	Poretti 10x440ml	£10.99	£11.99	14%	2	£16.20	£16.99	£12.99	£11.99
BB820916	Bud Light 18x440ml	£13.99	£12.99	10%	1	£9.92	£9.48	£12.99	£12.99
13384	Madri 10x440ml	£12.99	£12.99	15%	1	£8.99	£8.99	£12.99	£12.99
13219	Poretti 12x330ml	£17.25	£13.99	12%	1	£11.50	£9.99	£14.99	£13.99
13495	Strongbow 15x440ml	£13.99	£13.99	10%	1	£10.20	£10.20	£14.49	£14.85
11439	Desperados 12x250ml	£14.99	£14.99	14%	2	£21.16	£21.16	£15.99	£14.99

Wine Tower 1



Code	Product Description	Was	Offer	Single Unit Margin	Offer Margin	Case	Previou s W/S Cost	New W/S Cost	Т3	Wales
BB8311	Poco Vino Malbec 187Ml	2 for £6.50	2 for £6.50	31%	21%	12	£25.50	£25.50	2 for £7	2 for £6.50
BB8311	Poco Vino Shiraz 187Ml	2 for £6.50	2 for £6.50	31%	21%	12	£25.50	£25.50	2 for £7	2 for £6.50
BB8311	Poco Vino Chardonnay 187Ml	2 for £6.50	2 for £6.50	31%	21%	12	£25.50	£25.50	2 for £7	2 for £6.50
BB8311	Poco Vino Sauv Blanc 187Ml	2 for £6.50	2 for £6.50	31%	21%	12	£25.50	£25.50	2 for £7	2 for £6.50
BB8311	Poco Vino Pinot Grigio 187Ml	2 for £6.50	2 for £6.50	31%	21%	12	£25.50	£25.50	2 for £7	2 for £6.50
BB8311	Poco Vino Rose 187Ml	2 for £6.50	2 for £6.50	31%	21%	12	£25.50	£25.50	2 for £7	2 for £6.50
BB8238	El Don Jammy Red 75Cl	2 for £15	2 for £15	26%	11%	6	£33.00	£33.00	2 for £16	2 for £15
5112	Casillero Cabernet 75Cl	2 for £15	2 for £15	26%	11%	6	£33.00	£33.00	2 for £16	2 for £15
4048	Casillero Sauvignon Blanc 75Cl	2 for £15	2 for £15	26%	11%	6	£33.00	£33.00	2 for £16	2 for £15
9776	Les Calandieres Rose 75Cl	2 for £15	2 for £15	22%	11%	6	£33.00	£33.00	2 for £16	2 for £15
BB8238	El Don Dark Red 75Cl	2 for £15	2 for £15	27%	12%	6	£33.00	£33.00	2 for £16	2 for £15
12577	Roche Mazet Merlot 75Cl	2 for £15	2 for £15	26%	11%	6	£33.00	£33.00	2 for £16	2 for £15
12579	Roche Mazet Sauv Blanc 75Cl	2 for £15	2 for £15	26%	11%	6	£33.00	£33.00	2 for £16	2 for £15
12578	Roche Mazet Rose 75Cl	2 for £15	2 for £15	26%	11%	6	£33.00	£33.00	2 for £16	2 for £15
13537	Trivento Malbec 75Cl	2 for £15	2 for £15	17%	11%	6	£33.00	£33.00	2 for £16	2 for £15
BB8306	La Vielle Ferme Red 75Cl	2 for £15	2 for £15	17%	11%	6	£33.00	£33.00	2 for £16	2 for £15
BB8306	La Vieille Ferme White 75Cl	2 for £15	2 for £15	17%	11%	6	£33.00	£33.00	2 for £16	2 for £15
BB8306	La Vieille Ferme Rose 75Cl	2 for £15	2 for £15	17%	11%	6	£33.00	£33.00	2 for £16	2 for £15

Wine Tower 2



2	Code	Product Description	Was	Offer	Single Margin	Offer Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
	13444	Jammy Red Roo 187Ml	2 for £5.25	2 for £5.25	41%	31%	12	£17.85	£17.85	2 for £5.80	2 for £5.25
AND THE REAL PROPERTY.	BB819735	Yellowtail Shiraz 187Ml	2 for £5.25	2 for £5.25	38%	27%	12	£18.85	£18.85	2 for £5.80	2 for £5.25
	BB819734	Yellowtail Pinot Grigio 187Ml	2 for £5.25	2 for £5.25	41%	31%	12	£17.85	£17.85	2 for £5.80	2 for £5.25
	BB821537	Yellowtail Chardonnay 187Ml	2 for £5.25	2 for £5.25	38%	27%	12	£18.85	£18.85	2 for £5.80	2 for £5.25
	BB553205	Hardys Vr Cabernet Sauvignon 75Cl	2 for £13	2 for £13	29%	13%	6	£28.00	£28.00	2 for £14	2 for £13
1	12789	Vitis Nostra Monte Doc 75Cl	2 for £13	2 for £13	27%	10%	6	£28.95	£28.95	2 for £14	2 for £13
	BB825512	Mateus Rose Original 75Cl	2 for £13	2 for £13	30%	11%	6	£28.50	£28.50	2 for £14	2 for £13
	11841	Ardizi Rose 75Cl	2 for £13	2 for £13	19%	10%	6	£28.95	£28.95	2 for £14	2 for £13
١											
	5231	Mcguigan Black Label Shiraz 75Cl	2 for £13	2 for £13	25%	10%	6	£28.95	£28.95	2 for £14	2 for £13
j	BB821535	Jam Shed Black Forest Mess 75Cl	2 for £13	2 for £13	30%	11%	6	£28.75	£28.75	2 for £14	2 for £13
8	11043	Most Wanted Chardonnay 75Cl	2 for £13	2 for £13	37%	13%	6	£28.00	£28.00	2 for £14	2 for £13
, 10	BB821536	Jam Shed Rhub St/berry Smash 75Cl	2 for £13	2 for £13	30%	11%	6	£28.75	£28.75	2 for £14	2 for £13
	5170	Mcguigan Black Label Red 75Cl	2 for £13	2 for £13	25%	10%	6	£28.95	£28.95	2 for £14	2 for £13
	13109	Graham Norton Sauv Blanc 75Cl	2 for £13	2 for £13	28%	11%	6	£28.65	£28.95	2 for £14	2 for £13
	BB819554	Ogio Pinot Grigio 75Cl	2 for £13	2 for £13	30%	12%	6	£28.50	£28.50	2 for £14	2 for £13
	BB819548	Ogio Pinot Grigo Rose 75Cl	2 for £13	2 for £13	30%	12%	6	£28.50	£28.50	2 for £14	2 for £13

Supplier POS Period 1

Remember: Supplier POS takes priority over all other POS. Please ensure that photographs of the below are taken and send these over to your FSM! Please display the supplier POS over all other shelf labels or stack cards.



Dry January

The following Wine will receive a Medium Barker:

- McGuigan Zero Sauvignon Blanc / Shiraz 75cl (BB CODE: 12469 / 12468 | ABI CODE: 759494 / 759550)



The following BLC will receive a Medium Barker:

- Madri 0% 4x330ml (BB CODE: BB826610 / ABI CODE: 826610)



Other Activations

The following products will receive a Medium Barker:

- Bacardi Carta Blanca 35cl PMP £10.99 (BB CODE: BB831826 | ABI CODE: 831826)





Drinks of the Month – Wine, BLC & Spirit







Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
BB823475	Casillero Del Diablo Zero 75CL	£5.49	£5.49	20%	6	£22.99	£21.99	£5.99	£5.49
13142	Corona Cero 4x330ml	£3.75	£3.99	16%	6	£14.99	£16.49	£4.25	£3.99
12551	Gordon's Gin 0% 70cl	£12.99	£12.99	15%	6	£54.90	£54.90	£12.99	£12.99

Period 1 - Non - Licensed NPD









Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	тз
BN831789	Boost Sport Water Strawberry & Peach 500ml PMP £1	£1.00	£0.80	43%	12	£4.37	£4.37	£0.80
BN831786	Boost Sport Water Citrus 500ml PMP £1	£1.00	£0.80	43%	12	£4.37	£4.37	£0.80
BN831785	Boost Sport Water Cherry 500ml PMP £1	£1.00	£0.80	43%	12	£4.37	£4.37	£0.80

Period 1 – Spirits – Poster Lines











Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
12353	V-Kat Schnapps 70cl	£7.69	£7.49	13%	6	£32.49	£32.39	£7.49	£7.49
BB829276	Angels Peach Schnapps PMP £9.49 70cl	£7.79	£7.49	15%	6	£31.99	£31.69	£7.49	£7.49
BB829273	Coco Cariba Coconut Liqueur PMP £9.49 70cl	£8.49	£7.49	11%	6	£33.99	£32.99	£7.49	£7.49
BB828466	Apollo Strawberry Cream PMP £9.99 50cl	£8.99	£7.99	14%	6	£34.79	£33.99	£7.99	£7.99
BB829278	Messer Schmitt PMP £9.29 50cl	£8.39	£7.99	12%	6	£35.72	£34.99	£7.99	£7.99

Period 1 – Spirits – Poster Lines



















Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
BB828954	Smirnoff Vodka PMP £10.89 35CL	£9.89	£9.49	15%	6	£39.99	£39.99	£9.49	£9.49
BB828966	Gordon's Gin PMP £10.89 35CL	£9.89	£9.49	15%	6	£39.99	£39.99	£9.49	£9.49
BB828963	Captain Morgan Spiced PMP £10.89 35CL	£9.89	£9.49	15%	6	£39.99	£39.99	£9.49	£9.49
BB817911	Fireball 20cl	2 for £12	2 for £12	14%	6	£25.49	£25.49	2 for £12	2 for £12
BB740934	Southern Comfort 20cl	2 for £12	2 for £12	14%	4	£16.99	£16.99	2 for £12	2 for £12
BB827690	Tequila Rose Strawberry Cream 20cl	2 for £12	2 for £12	14%	6	£25.49	£25.49	2 for £12	2 for £12
12551	Gordon's Gin 0% 70cl	£12.99	£12.99	15%	6	£54.90	£54.90	£12.99	£12.99
13175	Gordon's Pink Gin 0% 70cl	£13.99	£12.99	13%	6	£58.14	£56.70	£12.99	£12.99
12854	Tanqueray 0% 70cl	£12.99	£12.99	13%	6	£56.70	£56.70	£12.99	£12.99

Period 1 – Spirits – Burns Night, 25th January







Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
BB826158	Claymore Blended Whisky 70cl PMP £16.99	£15.99	£15.99	13%	6	£69.49	£69.49	£15.99	£15.99
BB824366	Glenmorangie 12 YO Malt Whisky 70cl	£31.99	£31.99	11%	6	£140.34	£140.34	£31.99	£31.99
10752	Laphroaig Oak Select Islay Single Malt Whisky 70cl	£33.99	£33.99	13%	6	£147.54	£147.54	£33.99	£33.99

Period 1 – Wine







Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
9033	Marques De Rocas Red 75Cl	2 for £11	£4.99	15%	6	£22.50	£21.00	£4.99	£4.99
9034	Marques De Rocas White 75Cl	2 for £11	£4.99	15%	6	£22.50	£21.00	£4.99	£4.99
9035	Marques De Rocas Rose 75Cl	2 for £11	£4.99	15%	6	£22.50	£21.00	£4.99	£4.99

Period 1 – Wine – Lead Deals























Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
12568	Indomita Savignon Blanc 75Cl	£4.99	£4.99	19%	6	£20.00	£20.00	£5.49	£4.99
13122	Indomita Sauvignon Blanc Grand Reserva 75Cl	£4.99	£4.99	19%	6	£20.00	£20.00	£5.49	£4.99
12040	Yalumba Y Series Viogner 75Cl	£9.99	£8.99	15%	6	£38.00	£38.00	£9.89	£8.99
12039	Yalumba Y Series Pinot Grigio 75Cl	£9.99	£8.99	15%	6	£38.00	£38.00	£9.89	£8.99
13319	Hardys Zero Chardonnay 75Cl	£5.49	£4.49	22%	6	£19.60	£17.20	£4.89	£4.49
13318	Jam Shed Chardonnay 75Cl	2 for £15	£7.49	14%	6	£33.25	£32.00	£8.19	£7.49
BB821603	Echo Falls Fruits Watermelon & Kiwi 75Cl	£5.99	2 for £11	10%	6	£25.60	£24.40	2 for £12	2 for £11
BB433253	Lambrini Original 1.25Ltr	£4.49	£4.49	16%	6	£18.50	£18.50	£4.89	£4.49
12668	Lambrini Original 75Cl	£3.25	£3.25	18%	6	£13.00	£13.00	£3.59	£3.25
12794	Lambrini Cherry 75Cl	£3.99	£3.99	17%	6	£16.25	£16.25	£4.39	£3.99
12795	Lambrini Strawberry 75Cl	£3.99	£3.99	17%	6	£16.25	£16.25	£4.39	£3.99

Period 1 – Wine - Lead Deals



















Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
12468	Mcguigan Zero Shiraz 75Cl	£4.29	£4.29	16%	6	£18.00	£18.00	£4.69	£4.29
BB821561	Not Guilty Red Blend 75Cl	£5.25	£5.25	17%	6	£21.60	£21.60	£5.79	£5.25
BB827190	Faustino Rivero Reserva Rioja 75Cl	£11.99	£9.99	20%	6	£40.77	£39.50	£10.99	£9.99
13011	Yulumba Y Series Shiraz 75Cl	£9.99	£8.99	15%	6	£38.00	£38.00	£9.89	£8.99
12041	Yalumba Y Series Merlot 75Cl	£9.99	£8.99	15%	6	£38.00	£38.00	£9.89	£8.99
9210	19 Crimes Red 75Cl	2 for £15	£7.99	13%	6	£33.49	£34.49	£8.79	£7.99
12413	Jam Shed Malbec 75Cl	2 for £15	£7.49	14%	6	£33.25	£32.00	£8.19	£7.49
BB826828	Jam Shed Shiraz 75Cl	2 for £15	£7.49	14%	6	£33.25	£32.00	£8.19	£7.49
12462	Echo Falls Red Berry & Cassis 75Cl	£5.99	2 for £11	10%	6	£25.60	£24.40	2 for £12	2 for £11

Period 1-BLC - Low & No









Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
BB819628	Guinness 0% 4x440ml PMP £5.99	£4.99	£4.99	19%	6	£19.99	£19.99	£4.99	£4.99
BB826605	Heineken 0.0% 4x440ml	£4.49	£4.49	14%	6	£18.99	£18.99	£4.99	£4.49
BB826610	Madri 0% 4x330ml	£4.99	£4.49	19%	6	£19.49	£17.99	£4.49	£4.49
BB825545	Thatchers Zero 4x440ml	£3.99	£3.49	17%	6	£15.49	£14.25	£3.49	£3.49

Period 1-BLC-Lead Deals

















Code	Product Description	Was	Offer	Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
12483	Stella Artois 4x440ml	£5.89	£4.99	11%	6	£24.21	£21.99	£4.99	£4.99
12503	Budweiser 4x440ml	£4.99	£4.99	14%	6	£21.20	£21.20	£4.99	£4.99
BB819997	Estrella 4x440ml can	£6.09	£4.99	10%	6	£24.36	£22.10	£4.99	£4.99
BB828648	Murphy's 4x440ml	£5.99	£4.99	17%	6	£22.49	£20.49	£4.99	£4.99
BB817892	Brewdog Punk IPA 8x330ml	£12.99	£9.99	10%	1	£8.80	£7.23	£9.99	£9.99
BB826332	Sol Lager 3.4% 12x330ml	£12.99	£9.99	16%	1	£8.99	£6.75	£9.99	£9.99
10475	Carling 10x440ml	£9.99	£9.99	10%	1	£7.23	£7.23	£9.99	£9.99
BB822371	Carlsberg Pilsner 18x440ml can	£11.99	£11.99	10%	1	£8.72	£8.72	£11.99	£13.49

P1-BLC-Key Deals

























Code	Product Description	Was	Offer	Single Margin	Offer Margin	Case	Previous W/S Cost	New W/S Cost	Т3	Wales
13072	Brewdog Punk IPA 440ml	2 for £4.50	2 for £4	40%	14%	12	£18.75	£16.90	2 for £4.50	2 for £4
13070	Brewdog Hazy Jane 440ml	2 for £4.50	2 for £4	40%	14%	12	£18.75	£16.90	2 for £4.50	2 for £4
BB821737	Wingman 440ml	2 for £4.50	2 for £4	40%	14%	12	£18.75	£16.90	2 for £4.50	2 for £4
BB821723	Grolsch Premium 3.4% 4x440ml	£3.49	£3.49	15%	15%	6	£14.49	£14.49	£3.75	£3.49
BB825548	Brewdog Cold Beer 4x440ml	£3.49	£3.49	18%	18%	6	£13.99	£13.99	£3.75	£3.49
BB829511	Coors 4x440ml PMP SO £4.25	£3.75	£3.75	19%	19%	6	£14.99	£14.99	£3.99	£3.75
13245	Peroni 0% 4x330ml	£3.99	£3.99	10%	10%	6	£16.25	£17.79	£3.99	£3.99
BB825545	Thatchers Zero 4x440ml	£3.99	£3.49	17%	17%	6	£15.49	£14.25	£3.49	£3.49
BB826328	Amstel 3.4% 4x440ml	£4.49	£3.49	13%	13%	6	£18.75	£14.99	£3.75	£3.49
BB826605	Heineken 0.0% 4x440ml	£4.49	£4.49	14%	14%	6	£18.99	£18.99	£4.99	£4.49
BB829512	Coors 4x568ml PMP SO £5.25	£4.75	£4.75	17%	17%	6	£19.49	£19.49	£4.99	£4.75
BB826610	Madri 0% 4x330ml	£4.99	£4.49	18%	18%	6	£19.49	£17.99	£4.49	£4.49
13074	Beavertown Neck Oil 4x330ml	£7.99	£6.99	14%	14%	6	£34.19	£29.75	£7.49	£6.99
13075	Beavertown Gamma Ray 4x330ml	£7.99	£6.99	14%	14%	6	£34.19	£29.75	£7.49	£6.99

P1-BLC - Corona Cero GWP





- Each store will receive x1 CTU of beanie hats to give away with every purchase of Corona Cero.
- x12 hats per CTU
- CTUs will be delivered directly to stores ahead of P1.
- Corona Cero is the Product of the Month for P1.

E-Cig Station - POS

PLEASE NOTE: If you are a Vape store, you will also receive the below POS in your kit. Please ensure you display all of the below POS.

In your POS kit, you will receive:

- x1 30x20 Double Sided Poster
- x3 Medium Barkers

You will also receive the below stripping in P1. Please retain this for future promotions.















BB Code	Product Description	Offer	Margin	Outer	W/S Cost
BEU828987	Hayati Pro Max+ Pod - Blueberry Raspberry	2 for £15	45.15%	5	£16.99
BEU828984	Hayati Pro Max+ Pod - Blue Razz Cherry	2 for £15	45.15%	5	£16.99
BEU828985	Hayati Pro Max+ Pod - Blue Razz	2 for £15	45.15%	5	£16.99
BEU828996	Hayati Pro Max+ Pod - Blue Sour Raspberry	2 for £15	45.15%	5	£16.99
BEU828988	Hayati Pro Max+ Pod - Fizzy Cherry	2 for £15	45.15%	5	£16.99
BEU828989	Hayati Pro Max+ Pod - Fresh Mint	2 for £15	45.15%	5	£16.99
BEU828990	Hayati Pro Max+ Pod - Fruit Twist	2 for £15	45.15%	5	£16.99
BEU828991	Hayati Pro Max+ Pod - Juicy Peach	2 for £15	45.15%	5	£16.99
BEU828993	Hayati Pro Max+ Pod - Lemon & Lime	2 for £15	45.15%	5	£16.99
BEU828994	Hayati Pro Max+ Pod - Mr Blue	2 for £15	45.15%	5	£16.99













Code	Product Description	Offer	Margin
EU10638	L/F Tobacco 0.3% 10ml	3 for £10 or 5 for £15	67.92%
N693056	L/F Tobacco 12mg 10ml	3 for £10 or 5 for £15	67.92%
N693046	L/F Tobacco 18mg 10ml	3 for £10 or 5 for £15	67.92%
N693689	L/F Tobacco 6mg 10ml	3 for £10 or 5 for £15	67.92%
EU10970	L/F 50/50 Menthol 10ML 0.3%	3 for £10 or 5 for £15	67.92%
EU10965	L/F 50/50 Menthol Ice 10ML 1.2%	3 for £10 or 5 for £15	67.92%
EU10971	L/F 50/50 Menthol Ice 10ML 0.6%	3 for £10 or 5 for £15	67.92%
EU11105	L/F Berry Nice 3MG	3 for £10 or 5 for £15	67.92%
N695638	L/F Berry Nice 6mg 10ml	3 for £10 or 5 for £15	67.92%









Code	Product Description	Offer	Margin
BEU827271	IVG Pro 12 Pods Lemon & Lime	3 for £20	40.6%
BEU827277	IVG Pro 12 Pods Cherry	3 for £20	40.6%
BEU827284	IVG Pro 12 Pods Blue Sour Raspberry	3 for £20	40.6%
BEU827287	IVG Pro 12 Pods Strawberry Watermelon	3 for £20	40.6%
BEU827293	IVG Pro 12 Pods Pineapple Ice	3 for £20	40.6%











Code	Product Description	Offer	Margin
EU11136	NORDIC SPIRIT MINT 6MG	£6.50	20.10%
EU11137	NORDIC SPIRIT MINT STRONG 9MG	£6.50	20.10%
EU11285	NORDIC SPIRIT MINT XS 12MG	£6.50	20.10%
BEU782900	NORDIC SPIRIT SPEARMINT 12MG	£6.50	20.10%
BEU812750	NORDIC SPIRIT SPEARMNT STRG 9MG	£6.50	20.10%









Code	Product Description	Offer	Margin
BEU823346	Zyn Cool Mint Mini 3mg	£6.50	21.94%
BEU823851	Zyn Cool Mint X Strong 11mg	£6.50	21.94%
BEU826166	Zyn Cool Mint Mini Strong 6mg	£6.50	21.94%
BEU828999	Zyn Menthol Ice 13.5mg	£6.50	21.94%
BEU823344	ZYN Black Cherry Mini 6mg	£6.50	21.94%
BEU828998	ZYN Blackcurrant Frost 13.5mg	£6.50	21.94%







Code	Product Description	Offer	Margin
EU11375	Velo Ice Cool 10mg	£6.50	24.93%
EU11373	Velo Freeze 11mg	£6.50	24.93%
BEU806805	Velo Ruby Berry 10mg	£6.50	24.93%
BEU817072	Velo Cooling Storm 10.9mg	£6.50	24.93%
BEU817073	Velo Freeze 17mg	£6.50	24.93%